# ICT indicators in K.S.A (End of Q1 2011)

## **Mobile Telecommunications Market**

The total number of mobile subscriptions grew to around 53.3 million by end of Q1 2011, with penetration stood at 191%. Prepaid subscriptions constitute the majority (87%) of all mobile subscriptions, in line with the trend in other similar markets around the world.

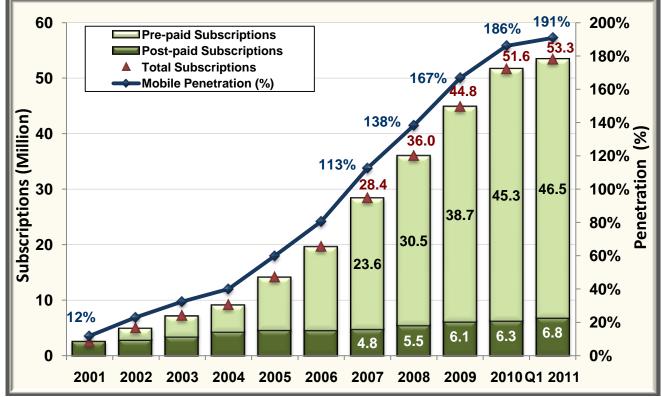


Figure (1): Mobile Service Market Growth - Total Subscriptions (2001- Q1 2011)

Source: Based on numbers reported by mobile service providers

### **Fixed Telephony Market**

Fixed telephone lines stood at 4.25 million by end of Q1 2011, of which around 3.2 million or 75% were residential lines. This represents a household teledensity of around 66.9%, The population teledensity is around 15.2% or 152 telephone lines for every 1000 inhabitants.

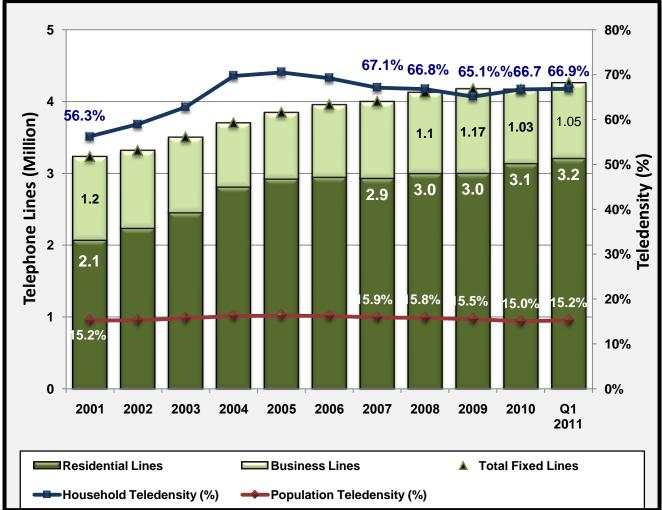


Figure (2): Fixed Telephone Market Evolution (2001-Q1 2011)

### **Broadband Services Market**

Broadband subscriptions have grown to over 4.8 million at the end of Q1 2011. The average annual growth (CAGR) in the last five years is 123%. The broadband penetration rate stood at around 17.5 % of population at the end of Q1 2011.

Broadband household penetration is a more relevant indicator as a single broadband connection in a house can provide high speed data access to all members of a household. At the end of Q1 2011, household broadband penetration stood at around 44 % assuming that 80% of wireline broadband connections and 25% of wireless broadband subscriptions are for residential use, with the rest being either for business or individual use only. The (DSL) subscriptions constitutes of 32% of the total Broadband subscriptions, while 67% are Wireless (Wimax & Mobile HSPA).

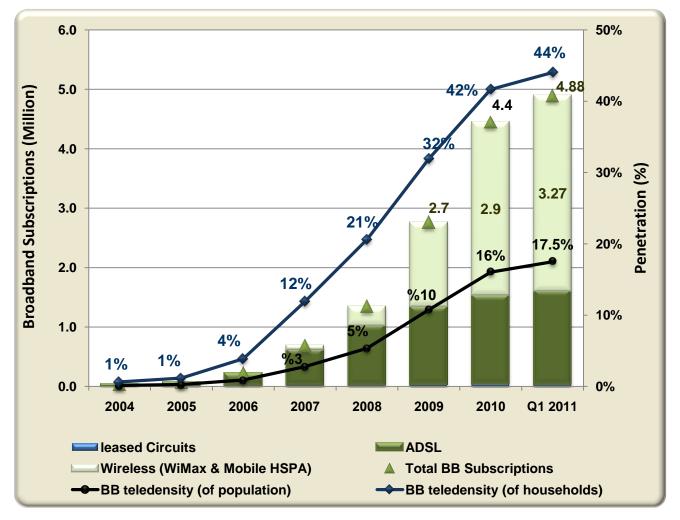


Figure (3): Broadband Market Evolution (2004 - Q1 2011)

#### **Internet Services Market**

The number of Internet users grew from around 1 million in 2001 to an estimated 11.8 million at the end of Q1 2011. This corresponds to a CAGR of around 31% over the nine years period (2001-2010). Internet penetration increased to 42% of the population by the end of Q1 2011.

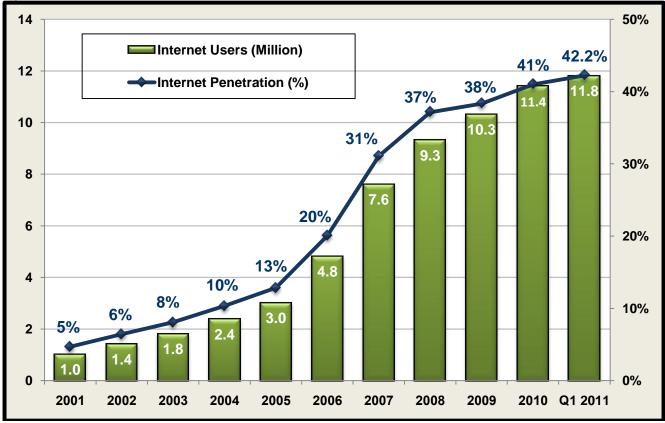


Figure (4): Internet Market Evolution (2001-Q1 2011)

Notes:

1) For years 2001-2006: CITC estimates based on reported Internet connections (dial-up and broadband).

2) 2007, 2008 and 2009: Based on the results of three major field surveys of the Internet market commissioned by CITC.

3) 2010: CITC estimate (projection) based on the results of the two field surveys of 2008 and 2009.